

Vanessa Florez Bolivar

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Languages: English & Spanish • Licensed Realtor since 2007

Profile

Dynamic Industrial Engineer with Master's in Finance and 15+ years combined experience in financial management, banking operations, real estate, and event design. Proven track record as Regional Loan Executive, Acting Bank Branch Manager, and Finance Director for State of Risaralda. Creative entrepreneur delivering bespoke events and exceptional client service.

Professional Experience

Vanessa's Home Design and Events • Kennesaw, GA Nov 2022 – Present
Founder & Designer

Design and execute unique client-focused events including weddings, themed parties, and corporate functions.

- Developed creative content for social media, increasing audience engagement and brand visibility
- Managed budgets, resources, and timelines to deliver high-quality events within scope
- Established trendsetting designs and personalized concepts for diverse client base

Better Homes and Gardens Real Estate Metrobrokers • Atlanta, GA Dec 2007 – Present
Realtor

Close successful transactions leveraging market analysis and negotiation expertise.

- Guide clients through complex buying and selling processes, ensuring transparency and satisfaction
- Partner with legal and financial experts to streamline transactions and ensure compliance
- Build trust through strong client relationships and tailored market strategies

State Government of Risaralda • Pereira, Colombia Sep 1999 – Dec 2000
Finance Director

Developed and managed state budget, optimizing allocation of public resources.

- Oversaw debt management strategies, reducing liabilities through negotiations with financial institutions
- Produced accurate financial statements, ensuring transparency and compliance with regulations
- Led team of finance professionals, implementing best practices and process improvements

Bancafe (Now Davivienda Bank) • Pereira, Colombia Jun 1994 – Sep 1999
Regional Loan Executive

Analyzed and approved loans for corporate and individual clients, enhancing regional financial growth.

- Streamlined approval processes, reducing turnaround times and improving service quality
- Provided strategic advice to Regional Director on lending policies and market trends
- **Acting Bank Branch Manager** (Jun 1998 – Dec 1998): Directed daily operations ensuring regulatory compliance and operational efficiency

Community Leadership

Mount Paran Christian School • Kennesaw, GA Aug 2011 – May 2023
Parent Volunteer Leader

- **PTF Financial Vice President:** Managed budgeting and financial planning for school events and initiatives
- **Event Chair & Coordinator:** Led planning for Father-Daughter Dances, holiday celebrations, and band performances
- **Middle School Vice President & Room Parent:** Supported faculty, organized class events, coordinated volunteers
- **Special Projects:** Oversaw 8th Grade Dance, Family Serve Day, High School Retreat support, trip chaperoning

Education

Universidad EAFIT, Medellín, Colombia — Master's in Finance Jun 1997 – Jun 1999

Universidad Tecnológica de Pereira, Pereira, Colombia — B.S. Industrial Engineering Feb 1989 – May 1994

Skills

Leadership: Financial Management · Team Building · Strategic Planning · Event Coordination · Community Engagement

Technical: Budget Development · Loan Analysis · Real Estate Transactions · Event Design · Social Media Marketing

Languages: English (Fluent) · Spanish (Native)